



## EXAMPLE LAND PROMOTION SITE





## Key Suitability Criteria for Strategic Land for New Residential Development:-

- **Location:** Bordering Existing Housing Development
- **Land Use:** “Greenfield” Site (i.e farm/agricultural land)
- **Highways/Access:** Good Road Network/Existing Access into Site
- **Landscape:** (i.e any new development will not “blot” the landscape and has some boundary features i.e hedges)
- **Topography:** The Land/Site is relatively flat and level (i.e not too sloping or with too much of a gradient)
- **Flood Risk:** The land is not liable/prone to flooding (or within a Flood Zone Area)
- **Ecology:** Any new development will not adversely affect any local habitats or ecological issues.

If you believe your land broadly reflects these criteria then we would be very pleased to hear from you.

### CONTACT DETAILS

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